

# Leting Zhang

Temple University  
Fox School of Business  
Speakman 208D  
Philadelphia, PA 19121

Phone: (267) 934-6030  
Email: [leting.zhang@temple.edu](mailto:leting.zhang@temple.edu)  
Homepage: <https://letingz.github.io/>

## Education

<b>Temple University</b> Ph.D. Candidate in Management Information Systems	2017 – 2022 (Expected)
<b>Huazhong University of Science and Technology</b> M.A. Business Administration	2014 – 2017
<b>Hubei University of Technology</b> B.S. Management Information Systems	2010 – 2014
<b>Singapore Management University</b> Visiting student	2016 – 2017

## Research Interests

**Topics:** Information Security, Health IT, Economics of Information Systems.

**Methodologies:** Econometrics, Analytical Modeling, Text Mining.

## Papers Under Review

**Leting Zhang**, Sunil Wattal, and Min-Seok Pang. "Does Sharing Make My Data More Insecure? An Empirical Study on Health Information Exchange and Data Breaches."  
**Major revision** from *MIS Quarterly* (In preparation for a 2nd round review).

**Leting Zhang**, Emre Demirezen, and Subodha Kumar. "How to Make My Bug Bounty Cost-effective? A Game-theoretical Model."  
**Under review** at *Information Systems Research*.

## Working Papers

**Leting Zhang**, Taha Havakhor, and Rajiv Sabherwal "Does Access to Information Technology Resources Reduce Rise in Regional Unemployment Amidst Global Disasters? Insights from COVID-19 in the United States."  
Preparing for journal submission. Target: *MIS Quarterly*.

**Leting Zhang**, Anthony Vance, Marshall Vance, and Taha Havakhor "Disclosure and Realizations of Information Security Risks."  
Stage: Data analysis.

**Leting Zhang** "Peer Data Breaches and Cyber Risk Disclosure Quality: Evidence from US Public Firms."  
Stage: Data analysis.

## Conference Proceedings

**Leting Zhang** and Min-Seok Pang, 2019. "Does Sharing Make My Data More Insecure? An Empirical Study on Health Information Exchange and Data Breaches." In ICIS 2019 Proceedings.

QiuHong Wang, **Leting Zhang**, and Mengke Qiao, 2017. "Online Hacker Forum Censorship: Would Banning the Bad Guys Attract Good Guys?." In Proceedings of the 50th Hawaii International Conference on System Sciences.

## Presentations and Talks

**Leting Zhang**, Taha Havakhor, and Rajiv Sabherwal, "Does Access to Information Technology Resources Reduce Rise in Regional Unemployment Amidst Global Disasters? Insights from COVID-19 in the United States."

The 2021 Workshop on Information Technologies and Systems (WITS), Austin, TX (Expected).

The 2021 INFORMS Annual Meeting, Anaheim, CA.

The 2021 Conference on Information Systems and Technology (CIST), Newport Beach, CA.

**Leting Zhang** and Subodha Kumar, "How to Make My Bug Bounty Cost-Effective? A Game-theoretical Model."

The 2019 Conference on Information Systems and Technology (CIST), Seattle, WA.

**Best Student Paper Award Nomination.**

**Leting Zhang**, Sunil Wattal, and Min-Seok Pang, "Does Sharing Make My Data More Insecure? An Empirical Study on Health Information Exchange and Data Breaches."

The 2019 International Conference on Information Systems (ICIS), Munich, Germany.

The 2019 Workshop on the Economics of Information Security (WEIS), Boston, MA.

The 2019 INFORMS Annual Meeting, Seattle, WA.

The 2018 Conference on Information Systems and Technology (CIST), Phoenix, AZ.

The 2018 (9th) Conference on Health IT and Analytics (CHITA), Washington, D.C.

## Services and Professional Memberships

### Ad Hoc Reviewer

*Journals:* MIS Quarterly, Information Technology and Management, European Journal of Information Systems.

*Conferences:* International Conference of Information Systems (ICIS), Pacific Asia Conference on Information Systems (PACIS).

### Membership

Association for Information Systems (AIS)

2017 - present

INFORMS

2017 - present

## Teaching Experience

### Temple University

**Instructor** MIS2502 Data Analytics (Undergraduate Level) (4.1/5.0)

Fall 2020

**Teaching Assistant** MIS2502 Data Analytics (Undergraduate Level)

Spring 2020

## Huazhong University of Science and Technology

Teaching Assistant Managerial Economics (Graduate Level)

Fall 2015

## Trainings

Fox Online & Digital Learning - Online Teaching Certificate  
IT Teaching Workshop  
Fox Teaching Academy

Summer 2020  
Summer 2019  
Summer 2019

## Awards and Funding

Cochran Award for Excellence in Research	2021
22th Young Scholars Interdisciplinary Funding (\$2500)	2021
19th Young Scholars Interdisciplinary Funding (\$2000)	2019
18th Young Scholars Interdisciplinary Funding (\$750)	2019
17th Young Scholars Interdisciplinary Funding (\$1000)	2018

## Technical Skills

R, Python, Java, SQL, Git, STATA, Mathematica

## References

### Sunil Wattal

Professor, Managing Director, PhD Programs  
Irvin Gross Senior Research Fellow  
Harold Schaefer Senior Fellow  
Management Information System Department  
Fox School of Business  
Temple University  
swattal@temple.edu  
(215)204-8715

### Taha Havakhor

Assistant Professor  
Management Information System Department  
Fox School of Business  
Temple University  
tul60818@temple.edu  
(215)204-6945

### Subodha Kumar

Paul R. Anderson Distinguished Chair Professor  
Director, Center for Data Analytics  
Marketing and Supply Chain Management  
Fox School of Business  
Temple University  
tuh48280@temple.edu  
(215)204-5919

### Anthony Vance

Professor  
Commonwealth Cyber Initiative Fellow  
Department of Business Information Technology  
Pamplin College of Business  
Virginia Tech  
Anthony@Vance.name  
+1(801)361-2531

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